

PRESS RELEASE

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CRP Automotive Introduces Industry's First Consumer-Friendly Timing Belt Mileage Guarantee Certificate

- Industry-leading coverage matches manufacturers' service intervals up to 100,000 miles* -

Cranbury, N.J., October 2011 - CRP Automotive, a leading source of OE-quality replacement and service parts, has added an official Mileage Guarantee Certificate to every ContiTech Pro Series Timing Belt Kit. The guarantee, which CRP has been providing for several years, backs the ContiTech Pro Series Timing Belt Kits for the same period of time as the vehicle manufacturer's suggested timing belt service interval and warrants both the quality and reliability of the ContiTech Timing Belts and the key replacement components in the kits. The certificate is validated by the shop at time of installation and registered online at: www.crpautomotive.com/guarantee.

**Editor Note: The actual mileage covered, up to 100,000 miles, is based on the specific manufacturer's suggested replacement interval and varies by vehicle make, model, and year.*



CRP's exclusive certificate provides a tangible representation of the kits' quality and reliability to CRP's distribution partners, service technicians, shop owners, and vehicle owners. The program allows CRP customers to differentiate themselves from their competition by offering the first consumer-friendly timing belt Mileage Guarantee Certificate in the industry. It also gives CRP technician customers the added assurance and confidence that they are installing the finest OE quality parts available.

According to Mike Palm, Vice President Sales and Marketing at CRP Automotive, "Since our beginning, CRP has been committed to providing superior quality products and service while making it easy to do business with us. So it's only fitting that we back our class-leading Pro Series timing kits with a mileage guarantee. This exclusive offering clearly demonstrates the confidence we have in the quality of our program to our distributors

and auto technician customers. At the same time, it enables them to provide extra peace-of-mind and reassurance to their customers.”

Pro Series Timing Kits

CRP Automotive is the exclusive NAFTA supplier of ContiTech branded belts and the creator of the Pro Series Timing Kits. The company developed the kits as a complete, ready-to-install cost effective solution for performing the vehicle manufacturers' recommended practice of replacing all of the timing system components simultaneously. Built around the genuine, OE-quality ContiTech® Timing Belt, the kits are designed to provide all of the necessary components and ensure a proper timing belt and water pump service, efficiently, and cost effectively. They dramatically simplify the timing system parts procurement process by eliminating the additional time, hassle, and parts cost typically required to source the components individually. Select kits also include application specific parts, such as hydraulic dampers when needed to get the job done.



Easy Online Lookup

The ContiTech Pro Series Timing Belt Kits as well as ContiTech Timing and Serpentine Belt program features easy look up on CRP's online application catalog, which can be accessed through the CRP Automotive's ContiTech brand web site, www.contibelts.com, or Show Me the Parts @ www.showmethetheparts.com/crp/.

About CRP Automotive:

CRP Automotive is a part of CRP Industries, a leader in the marketing and supply of automotive parts and industrial products. CRP Automotive provides some of the industry's leading brand names, including ContiTech® Automotive Belts, Rein® Automotive Parts and Accessories, Pentosin® Technical Fluids, and AJUSA Internal Engine Components. All products are backed by the CRP promise of quality and superior service.

Founded in 1954 as the North American partner of Continental AG, CRP Automotive has established a solid reputation for exceeding its customers' expectations. CRP maintains key distribution centers in New Jersey, California, Canada, and Mexico.

For additional information, visit: www.crpautomotive.com.